

HENDERSON COALITION FOR RESPONSIBLE GOVERNMENT

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Group Disputes Findings in Henderson Arena Survey

Las Vegas (May 5, 2020) - A community organization is critical of a survey the City of Henderson is touting as a definitive show of support for the proposed Henderson minor league hockey arena. Conducted in March and April 2020, a closer look at the results raises many questions.

John Dalrymple, with Henderson Coalition for Responsible Government, contends that the data is biased and misleading and does not reflect the sentiments of the more than 6,400 homeowners who live within a mile of the Pavilion.

"The survey touts 71% approval for the arena when the fact is, they only spoke with 12.5% of those that live closest to the site and will be the most impacted," said Dalrymple. "Residents who live 2, 3 or even 4 miles from this location will answer in the positive, because it does not impact them. If asked if they want the arena 1-mile from their neighborhood, the results would be much different."

A Nextdoor App survey conducted by local neighbors--to the neighborhoods surrounding the arena--resulted in over 70% against the arena. While not scientific, the results shed a glaring light on the misleading Henderson survey. Over 650 people participated in the local Nextdoor App survey.

The City of Henderson survey received 384 respondents, and 68.2% indicated they had knowledge of the proposed arena, with 31.8 having no knowledge. This means the actual number of respondents who could answer the series of questions with any prior knowledge of the project was 262. Thus, the confidence rate or reliability rate at 95% is not accurate.

Question 3 on the City of Henderson survey--asks the 'Good for Henderson' question—and does so without revealing first that the project is going to ask for taxpayer participation. When asked about public funding in Question 7, the approval rate drops to 54%.

"To say that 71% of residents want the arena at the Pavilion site is simply misleading, and is certainly disingenuous," added Dalrymple.

The Henderson Coalition for Responsible Government would like the City of Henderson to either stop referring to their survey, or conduct another survey that is accurate and reflects the impacted community.

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